## アーカイブサミット2017 in 京都「アーカイブサミット2017 in 京都

## ミニシンポジウム

## クールジャパンの資源化について

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## 「資源」としてのユース・サブカルチャー





展覧会「The Jam: About the Young Idea」 ロンドン、サマセット・ハウス、2015

発表者撮影

## 「資源」としてのユース・サブカルチャー



ロンドン・オリンピック閉会式での モッズのスクーター・ラン

## 収集/保存されるサブカルチャー

## ヴィクトリア&アルバート・ミュージアムのサブカルチャー・コレクション





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#### T-shirt - Jamie Reid archive

Object: T-shi

Place of origin: Great Britain (designed)

Date: 1977 (printed) 1977 (altered)

Artist/Maker: Reid, Jamie, born 1947 (designer) Rotten, Johnny (designer)

Materials and Techniques: Printed acrylic

Museum number: S.795-1990

Gallery location: In Storage

#### Public access description

Jamie Reid (b. 1947), designer of this t-shirt, developed his cut-and-paste aesthetic from his interest in radical politics. His artistic style developed while at art college in Croydon, where he was influenced by the ideas of the avant-garde political group, the Situationist International. The political stant to his art was aroused by the May 1968 Paris student riots, which inspired fraternal protests organised by Reid at the Croydon College of Art. These were directed with fellow student Malcolm McLaren (1946-2010), later to become the manager of the Sex Pistols.

From 1971, McLaren managed a boutique on King's Road in Chelsea, selling clothes designed by Vivienne Westwood. Originally selling Teddy Boy styles, and called 'Let It Rock', the name was changed in 1972 to 'Too Fast To Live Too Young To Die', and in 1974 renamed 'SEX'. McLaren had been heavily influenced by the Punk scene coming out of New York at the time, and the designs sold took on fetish and bondage influences. The Sex Pistols were named after this shop, but the final name was changed to 'Seditionaries' in 1976, just as the Pistols were becoming famous.

This t-shirt was from the 'Seditionaries' collection and was worn, ripped and burnt with cigarettes by Johnny Rotten, singer with the Sex Pistols. Based on the Jamie Reid's cover of the Sex Pistols debut alburn, it uses a more sickly yellow manmade transparent fabric, printed with the motif of the record. Rotten burnt cigarette holes through the vowel letters, most likely as part of his stage performance.

#### Descriptive line

T-shirt of acrylic material, printed with Never Mind the Bollocks Here Come the Sex Pistols, altered and worn by Johnny Rotten, Black 'Seditionaries' label, 1977

#### Physical description

Sheer fluorescent yellow acrylic material, printed with the same design as the cover of the Sex Pistols' debut album, Never Mind the Bollocks Here's the Sex Pistols. Four large tears in the material, and 11 cigarette burns. Black 'Seditionaries' label.

#### Museum numbe

S.795-1990

#### Object history note

This t-shirt was altered and worn by Johnny Rotten, during his time as singer with the Sex Pistols.

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https://collections.vam.ac.uk/item/O211736/jamie-reid-archive-t-shirt-reid-jamie/



## パンク・ロンドン

EVENTS GOB MAP D.I.Y. SHOP ABOUT SIGN UP FOR UPDATES

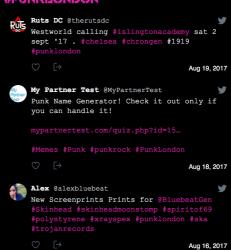
# PINK. LONDON 40 YEARS OF SUBVERSIVE CULTURE

2016 was a year of events, gigs, films, talks, exhibits and more celebrating 40 years of punk heritage and influence in London.



"Punk is the rebel child in a relationship from Kings Road to Camden. The thing is over the years this child has become something we respect and love for all its defiance and rebellion It has earned a place in our hearts. And long may it last. Punk Is Not Dead It's just passed to the next generation to evolve and grow". - Greg Cosens (Image by Steve Ketner)

#### #PUNKLONDON











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## パンク・ロンドンを焼く

## Punk funeral: Joe Corré burns £5m of memorabilia on Thames

Son of Malcolm McLaren protests against music becoming 'marketing tool' on 40th anniversary of Anarchy in the UK



マルコム・マクラーレンとヴィヴィア ン・ウェストウッドの息子、ジョセフ・ コーが、7億円強に及ぶというパン

### ク・コレクションを焼き捨てる

Website: *The Guradian*, "Punk funeral: Joe Corré burns £5m of memorabilia on Thames," Nov. 26, 2016 and "'Punk is a McDonald's brand': Malcolm McLaren's son on burning £5m of items," Nov. 24,



Website: Burn Punk London

## クール・ジャパンの資源化

媒体(メディウム/メディア)の特性

- マンガ=「本」→先行例としての図書館
- アニメ=「映画」→先行例としてのフィルム・アーカイブ
- ゲーム=「プログラム」→先行例としての???