

アーカイブサミット2017 in 京都
「アーカイブの社会化」

ミニシンポジウム

クールジャパンの資源化について

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「資源」としてのユース・サブカルチャー



展覧会 「The Jam: About the Young Idea」
ロンドン、サマセット・ハウス、2015

発表者撮影

「資源」としてのユース・サブカルチャー



ロンドン・オリンピック閉会式での
モッズのスクーター・ラン

収集／保存されるサブカルチャー

ヴィクトリア&アルバート・ミュージアムのサブカルチャー・コレクション



発表者撮影



T-shirt - Jamie Reid archive

Object: T-shirt

Place of origin: Great Britain (designed)

Date: 1977 (printed)
1977 (altered)

Artist/Maker: Reid, Jamie, born 1947 (designer)
Rotten, Johnny (designer)

Materials and Techniques: Printed acrylic

Museum number: S.795-1990

Gallery location: In Storage



Public access description

Jamie Reid (b. 1947), designer of this t-shirt, developed his cut-and-paste aesthetic from his interest in radical politics. His artistic style developed while at art college in Croydon, where he was influenced by the ideas of the avant-garde political group, the Situationist International. The political slant to his art was aroused by the May 1968 Paris student riots, which inspired fraternal protests organised by Reid at the Croydon College of Art. These were directed with fellow student Malcolm McLaren (1946-2010), later to become the manager of the Sex Pistols.

From 1971, McLaren managed a boutique on King's Road in Chelsea, selling clothes designed by Vivienne Westwood. Originally selling Teddy Boy styles, and called 'Let It Rock', the name was changed in 1972 to 'Too Fast To Live Too Young To Die', and in 1974 renamed 'SEX'. McLaren had been heavily influenced by the Punk scene coming out of New York at the time, and the designs sold took on fetish and bondage influences. The Sex Pistols were named after this shop, but the final name was changed to 'Seditionaries' in 1976, just as the Pistols were becoming famous.

This t-shirt was from the 'Seditionaries' collection and was worn, ripped and burnt with cigarettes by Johnny Rotten, singer with the Sex Pistols. Based on the Jamie Reid's cover of the Sex Pistols' debut album, it uses a more sickly yellow manmade transparent fabric, printed with the motif of the record. Rotten burnt cigarette holes through the vowel letters, most likely as part of his stage performance.

Descriptive line

T-shirt of acrylic material, printed with Never Mind the Bollocks Here Come the Sex Pistols, altered and worn by Johnny Rotten, Black 'Seditionaries' label, 1977

Physical description

Sheer fluorescent yellow acrylic material, printed with the same design as the cover of the Sex Pistols' debut album, Never Mind the Bollocks Here's the Sex Pistols. Four large tears in the material, and 11 cigarette burns. Black 'Seditionaries' label.

Museum number

S.795-1990

Object history note

This t-shirt was altered and worn by Johnny Rotten, during his time as singer with the Sex Pistols.

URL

<https://collections.vam.ac.uk/item/O211736/jamie-reid-archive-t-shirt-reid-jamie/>



Website: *V&A Search the Collection*

パンク・ロンドン

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PUNK. LONDON

40 YEARS OF SUB-
VERSIVE CULTURE

2016 was a year of events, gigs, films, talks, exhibits and more celebrating 40 years of punk heritage and influence in London.



"Punk is the rebel child in a relationship from Kings Road to Camden. The thing is over the years this child has become something we respect and love for all its defiance and rebellion It has earned a place in our hearts. And long may it last. Punk Is Not Dead It's just passed to the next generation to evolve and grow". - Greg Cosens (Image by Steve Ketner)

#PUNKLONDON

- Ruts DC** @therutsdc
Westworld calling #islingtonacademy sat 2 sept '17 . #chelsea #chronogen #1919 #punklondon
Aug 19, 2017
- My Partner Test** @MyPartnerTest
Punk Name Generator! Check it out only if you can handle it!
mypartnerestest.com/quiz.php?id=15...
#Memes #Punk #punkrock #PunkLondon
Aug 18, 2017
- Alex** @alexbluebeat
New Screenprints Prints for @BluebeatGen #Skinhead #skinheadmoonstomp #spiritof69 #polystyrene #xrayspex #punklondon #ska #trojanrecords
Aug 16, 2017
- Heritage Lottery** @heritagelottery
Find out more about the #HLFsupported 2016 #PunkLondon project > punk.london/about/#music #sound
Aug 14, 2017
- ifarm** @ifarmlife
PLEASE RETWEET #ifarm #love #LosAngeles #punklondon @DesignMuseum @RoughTradeNYC #NPSpecials #BlackGirlMagic buff.ly/2tKI1UK
Jul 27, 2017

Supported by
The National Lottery
through the Heritage Lottery Fund



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出典：Website: *Punk London; 40 Years of Subversive Culture*

パンク・ロンドンを焼く

Punk funeral: Joe Corr  burns £5m of memorabilia on Thames

Son of Malcolm McLaren protests against music becoming 'marketing tool' on 40th anniversary of Anarchy in the UK



マルコム・マクラーレンとヴィヴィアン・ウェストウツドの息子、ジョセフ・コーが、7億円強に及ぶというパンク・コレクションを焼き捨てる

Website: *The Guardian*, "Punk funeral: Joe Corr  burns £5m of memorabilia on Thames," Nov. 26, 2016 and "'Punk is a McDonald's brand': Malcolm McLaren's son on burning £5m of items," Nov. 24,

EXTINCTION!
#BURNPUNKLONDON

ANARCHY IN THE UK
A CHEAP HOLIDAY IN OTHER PEOPLES MISERY
A CELEBRATION OF CONFORMITY
YOUR FUTURE DREAM IS A SHOPPING SCHEME
SPUNK THE PUNK CREDIT CARD • DIE WITH A PUNK INSURANCE POLICY
CHOKE ON THE PUNK MACVIOCIOS BURGER • DROWN IN PUNK PISS BEER
WEAR THE PUNK UNIFORM
BONDAGE TROUSERS FROM LOUIS VUITTON
JOIN THE ARMY
BLIND ACCEPTANCE IS A SIGN OF STUPID FOOLS WHO STAND IN LINE

CONFORM | OBEY | SUBMIT | COMPLY

CONFORMITY NEVER FELT SO PUNK
CULTURE IN DECLINE IS MARKED BY CONFORMITY OF OPINION
MONOCULTURES PRECIPITATE EXTINCTION

MEANWHILE BACK IN THE JUNGLE...
LONE CHILDREN STARVE
SWIM BACK WHERE YOU CAME FROM • WE DON'T WANT YOU HERE
POISONED OCEANS • THE EARTH'S SKINNED ALIVE
THE AMAZONS SCREAMING
THE INDIGINE ARE DEAD
FRACKING HELL • FOR FRACKS SAKE
POLITICIANS WITH 2 HEADS
LIE LIKE THE MURDOCHS
WAGE PERPETUAL WARS • MAKE WEAPONS TO SELL
WEAPONS OF MASS DISTRACTION • BE TERRIFIED OF THE TERRORISTS
BLOW YOURSELF TO HELL
CHILD POVERTY • FOOD BANKS • SOCIAL CLEANSING
ALL THE BANKS AND CORPORATIONS SING
THIS BULLINGDON CLUB PUNK PARTY IS NEVER ENDING

MEANWHILE BACK IN THE CITY...

DO NOT CONFORM NONE ARE MORE HOPELESSLY ENSLAVED THAN THOSE WHO FALSELY BELIEVE THEY ARE FREE <small>Goethe</small>	DO NOT COMPLY DO QUESTION DO INVESTIGATE DARE TO DEFY INNOVATE ACTIVATE	DO NOT ACCEPT WE SIT ON THE EDGE OF THE ABYSS OF EXTINCTION THE EARTH LIES BLEEDING STANCH THE FLOW DON'T EAT CROW <small>Paleface</small>
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EVERY PURCHASE IS A DECISION
PARTICIPATE IN
YOUR FUTURE
WE ARE AN ADDICTION
WE ARE RULED BY NONE
NEVER EVER EVER

BY ANY MEANS NECESSARY

SUPPORTED BY
BOZO OF LONDON
B.P. Fuck Forever
SHITISH CONCEPT EVOLUTION
PALEFACE

Website: *Burn Punk London*

クール・ジャパンの資源化

媒体（メディアウム／メディア）の特性

- ・ マンガ＝「本」→先行例としての図書館
- ・ アニメ＝「映画」→先行例としてのフィルム・アーカイブ
- ・ ゲーム＝「プログラム」→先行例としての？？？